



ROBERT HOLLY JR. LANDSCAPE ARCHITECT

Lake Beulah Residence, East Troy, Wisconsin

The purpose of the project was to restore a degraded wooded shoreline on Lake Beulah. The 300 foot long shoreline had many native species present; including several 30" oak trees, but the vegetation was dominated by exotic species such as buckthorn, lilac, honeysuckle, and daylilies. Rob Holly worked with Walworth County, DNR, and the homeowner to draft a multi-year plan to restore the shoreline matching the desires of the homeowner with the permit requirements.

Lake Michigan Residence, South Milwaukee, Wisconsin

This home on Lake Michigan in South Milwaukee experienced substantial erosion on the bluff during the severe rains in June 2008. Rob Holly worked with the homeowner, South Milwaukee, DNR, Army Corps of Engineers and neighboring homeowners to create a plan that would stabilize the slope while minimizing additional impacts to the sensitive site. Access was coordinated across two neighboring property owners' land to use the already disturbed portion of the bluff to bring in heavy equipment and materials.

Maple Ridge Health and Rehabilitation, Milwaukee, Wisconsin

The owners of a Milwaukee assisted care facility wanted an update to their interior courtyards as part of a major facility remodeling. As part of the update, Rob Holly designed a multi-surface path that tied in with the on-site rehabilitation room. The path is used as part of the rehabilitation program and gets residents used to steps, ramps, decks, grass and other surfaces they will encounter once their physical therapy is completed. Rob worked closely with the owners and facility maintenance staff to coordinate the renovation effort, including the use of cranes to move materials and equipment into the enclosed courtyards. The planting design was simplified from previous layouts and on-going maintenance of the courtyards is now handled by residents as part of their therapy.

Professional Work/Research Experience:

Landscape Architect / Landscape Designer

Rob Holly's work as a landscape architect has involved drafting and designing all needed documents to ensure accurate and efficient construction and maintenance of projects ranging in scale from single residential garden beds to multiple building residential and commercial developments. Design examples include planting plans, grading plans, circulation plans, construction details, sections, perspectives and elevations and presentation drawings for client use. Rob oversaw all aspects of the design process from initial client meetings, generating multiple concepts, refining the concepts, securing all needed permits and approvals, and generating accurate proposals for construction. His responsibilities also included installation supervision, scheduling, punch list and warranty inspections, material selections and approvals.

Research Assistant

Rob Holly worked with Professor Mimi Wagner of Iowa State University to interview residents in and around Winterset, Iowa to gauge knowledge of local water quality issues. The research was used to tailor the approach for a cultural / land management plan versus a filtration technology solution to mitigate high nitrate and other pollutant levels in the local drinking water supply.